



Smart EV

# DEALERSHIP APPLICATION FORM

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BRAND  
IN INDIA





## APPLICATION FORM FOR DEALERSHIP/SUB DEALERSHIP

### GENERAL INFORMATION

1	Name of the Firm	
2	Address of the Firm	
3	Constitution of the Firm (Attach Proof such as AoA, MoA, Partnership Deed etc wherever applicable)	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Private Limited <input type="checkbox"/> Public Limited <input type="checkbox"/> Cooperative <input type="checkbox"/> Government Sector <input type="checkbox"/> Others (Specify):
4	Details of the Chief Executive Officer/Contact Person	
4.1	Name	
4.2	Contact Number	
4.3	Email	
4.4	Experience in Business	
5	Firm Registration Number (Attach Proof)	
5.1	Registration No	
5.2	Date of Registration	
5.3	Place of Registration	
6	Nature of Current Business [Provide a description of your current business operations, the products you deal with, the services you provide, etc. Attach separate sheets if necessary]	



<b>7</b>	<b>Annual Turnover for the past three years (Attach Audited Reports)</b>	
<b>7.1</b>	<b>Last Financial Year</b>	
<b>7.2</b>	<b>Previous Financial Year</b>	
<b>7.3</b>	<b>Preceding Financial Year</b>	

**INFRASTRUCTURE DETAILS**

<b>8</b>	<b>Details of Facility (Attach photo)</b>	
<b>8.1</b>	<b>Address</b>	
<b>8.2</b>	<b>Ownership</b>	<input type="checkbox"/> Owned <input type="checkbox"/> Leased
<b>8.3</b>	<b>Lease Duration (If leased)</b>	
<b>8.4</b>	<b>Facilities available</b>	<input type="checkbox"/> Display Space, Area ..... <input type="checkbox"/> Customer Lounge, Area ..... <input type="checkbox"/> Vehicle Parking Area, Area ..... <input type="checkbox"/> Security <input type="checkbox"/> Office Space, Area ..... <input type="checkbox"/> Service Work Shop, Area .....
<b>8.5</b>	<b>Branch Locations (If Any)</b>	
	<b>Location 1</b>	
	<b>Location 2</b>	

**BUSINESS****EXPERIENCE**

<b>9.1</b>	<b>Experience in Automobile Field</b>		
<b>9.2</b>	<b>Experience in other fields/Trading</b>		
<b>9.1</b>	<b>Total years of experience</b>		
<b>9.2</b>	<b>Products currently dealing with</b>		
	<b>Product 1</b>		
	<b>Product 2</b>		
	<b>Product 3</b>		
<b>9.3</b>	<b>Sales Figures for each product (Last 3 years)</b>		
		<b>Value in ₹</b>	<b>Quantity in Numbers</b>
	<b>Product 1</b>		
	<b>Product 2</b>		
	<b>Product 3</b>		
<b>9.4</b>	<b>Any Distributorship/Dealership Experience with other companies (Attach Proof, if applicable)</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No	
<b>9.5</b>	<b>If yes, provide details of the Distributorship/Dealership and duration</b>		
		<b>Company/Product Name</b>	<b>No of Years</b>
	<b>Distributorship/Dealership 1</b>		
	<b>Distributorship/Dealership 2</b>		
<b>9.6</b>	<b>List of Major Clients with details of major projects undertaken (If applicable)</b>		



	<b>Client 1</b>	
	<b>Client 2</b>	
<b>9.7</b>	<b>Territory You Propose to Operate In</b>	
	<b>State (s)</b>	
	<b>District(s)</b>	
	<b>Why do you believe this territory has growth potential for the Distributorship/dealership?</b> <b>[Provide analysis of the market potential, customer base and competition in your proposed territory]</b>	

**SALES AND SERVICE PERSONNEL**

<b>10</b>	<b>Sales Team Details</b>	
<b>10.1</b>	<b>Sales Manager</b>	
	<b>Name</b>	
	<b>Qualification</b>	
	<b>Experience</b>	
<b>10.2</b>	<b>Sales Executives</b>	
	<b>Name</b>	
	<b>Experience</b>	
	<b>No of years with current firm</b>	
<b>11</b>	<b>Service Team Details</b>	
<b>11.1</b>	<b>Service Manager</b>	
	<b>Name</b>	



	<b>Qualification</b>	
	<b>Experience</b>	
<b>11.2</b>	<b>Service Technicians</b>	

SI No	Name	Qualifications	Experience	Previous Experience	Total Experience	Remarks

### FINANCIAL CAPACITY AND INVESTMENTS

<b>12</b>	<b>Financial Capacity</b>	
12.1	Initial Investment Amount (in ₹)	<input type="checkbox"/> Above ₹ 1 Crore <input type="checkbox"/> ₹ 50 Lakhs to ₹ 1 Crore <input type="checkbox"/> Below ₹ 50 Lakhs
<b>12.2</b>	<b>Bank Details</b>	
	Name of Bank	
	Branch Name	
	Account Number	
	IFSC Code	
	Bank Statement for the Last 6 Months (Attach copy)	



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**DECLARATION AND**

**DOCUMENTS ATTACHED**

**13. Declaration:**

I/We hereby declare that the information provided above is true and accurate to the best of my/our knowledge. I/We agree to comply with all the terms and conditions laid out by [Company Name] for the dealership. I/We understand that providing false information may result in disqualification or termination of the Distributorship/dealership agreement.

Place:

Date:

Name:

Signature:

Designation:

Company Seal:

**14. List of Documents Attached (Please tick the documents that are attached):**

- PAN Card (Firm/Proprietor)  GST Registration  Proof of Business Address  Audited Financial Statements (Last 1 Years)  Bank Statements (Last 6 Months)  Photographs of Showroom and Workshop  Proof of Identity (Aadhaar/Passport/Voter ID)  Lease Agreement (if applicable)  Details of Existing Dealerships (if any)  Market Analysis Report

**For Official use only**

1. Name of the personnel who verified the facility of the party
2. Proposal for Dealership/Distributorship

Description		Name	Amount to be deposited	Remarks
State				
District	1			
RTO Zone	1			
	2			
Total				

Verified By:

Date:

Recommended By : Manager (Marketing)

Date:

Approved By : MD

Date:



MAKE IN INDIA



Smart EV

#Powering The Nation

**BISWAN ENERGY PVT.LTD.**

**Corporate Office:**

E-82, Phase-2 Near Parking No. 8, Transport Nagar, Kanpur Road  
Lucknow 226012, Uttar Pradesh- (India)